

JC Information Management GmbH

Let's get
to know
each
other

www.JCIM.de



Christoph Hoffmann, CEO & Founder

About JCIM

JC Information Management GmbH (JCIM) is a pioneer in transforming businesses through the integration of advanced digital business models essential for future-proof success. Founded in 2011, we focus on converting existing business models into digital ones and guiding companies on the path to digital maturity.



At JCIM, we specialize in driving digital transformation for businesses, with a [distinct focus on the transformation](#) itself. Our mission is to help transition existing business models into digital ones.

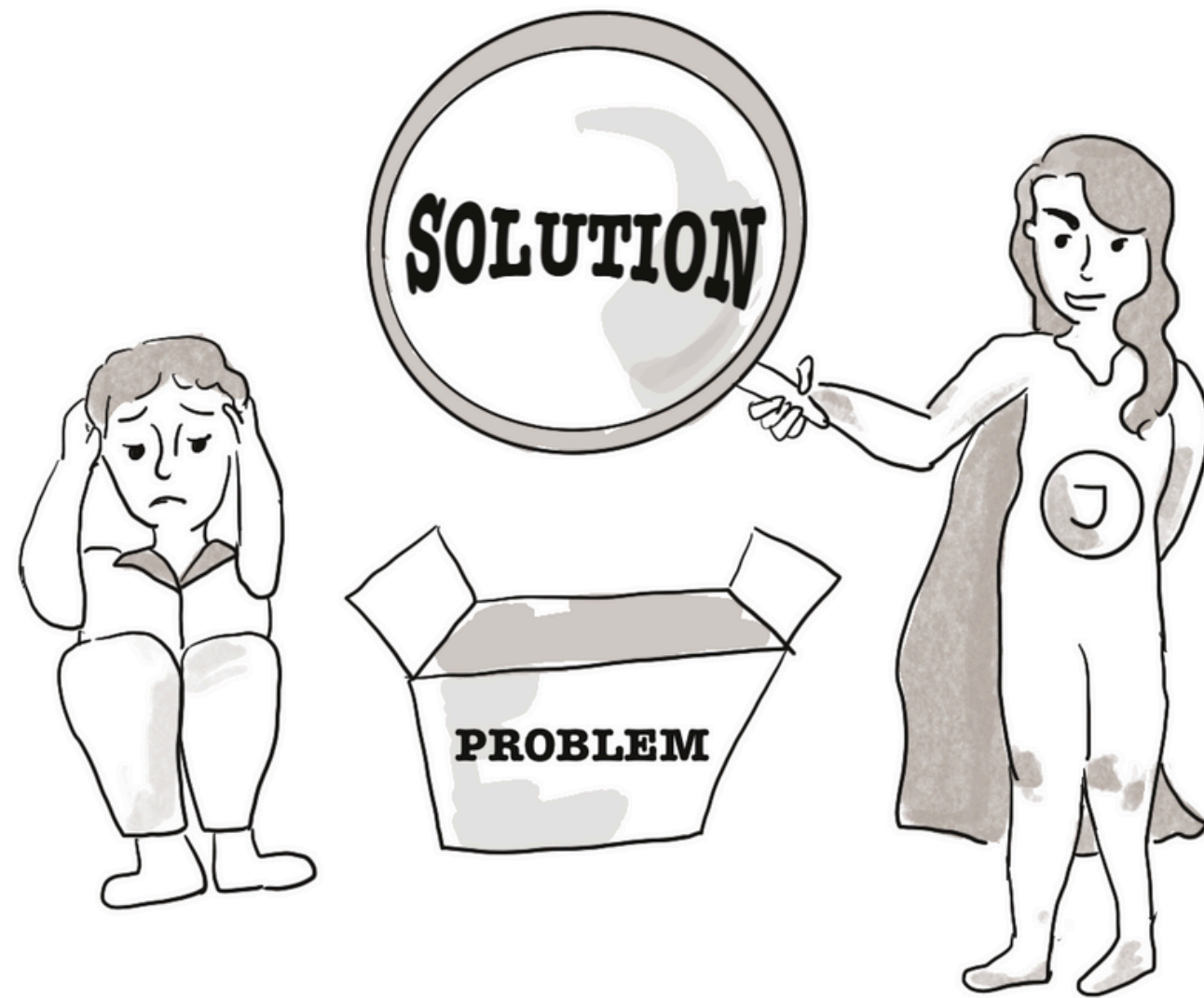
When we talk about transforming a business model, [we inherently address the people who execute it](#). That's why we're dedicated to aiding both companies and their employees in adapting and evolving their ways of thinking and working. Our aim is to guide them towards achieving [digital maturity](#).

In essence, by spearheading digital transformation at JCIM, we empower individuals to make informed decisions for the future, ensuring their success in the digital realm.

**Where is your
starting point?**



Core Competencies



01

Digital transformation of businesses

02

Consultation and support in adapting mindsets and workflows

03

Development of tailored solutions for digital challenges

04

Prototyping and validation for new business ideas

05

Long-term support for success in the digital world

Products and Services

Identification and validation of potential business cases

Top-notch prototyping services for the success of your ideas

Support in accelerating market entry

Long-term success support through thorough market analysis and risk assessments

We led Bartec's digital transformation by implementing a metric-driven process and engaging stakeholders, resulting in annual recurring revenue of \$5 million.

Our team comprises experienced experts in digital transformation, prototyping, market research, and more.
We are passionate about helping companies shape their digital future.

References



Case Studies

Prysmian Group

JCIM has transformed Prysmian Group's digital strategy, improved data integration, and equipped the company with a future-proof, value-driven data management solution.

Company "D"

JCIM supported 'Company D' in moving away from traditional command-and-control strategies towards a customer-oriented approach, enabling the company to strengthen its digital presence in the lightning protection market and successfully tailor its products to customer needs.



Client Feedback

"I accidentally came across the JCIM company, having received an e-mail from them with a proposal of cooperation. JCIM turned out to be a very professional team. Thanks to their dynamism and desire to understand the essence of the problem, they worked out our needs in detail and presented a prototype of a product that got the processes in our organization off the ground. Great job! I hope to have more collaborations with JCIM in the future."

Sergey Golubtsov , Business Development & Strategy Manager ,
Prysmian Group

Prysmian Group

Long-term
Success
Support

Prototyping and
Validation

Fulfillment and
Assurance after
the digital
Service-Plus
solution

Acceleration of
Market Entry

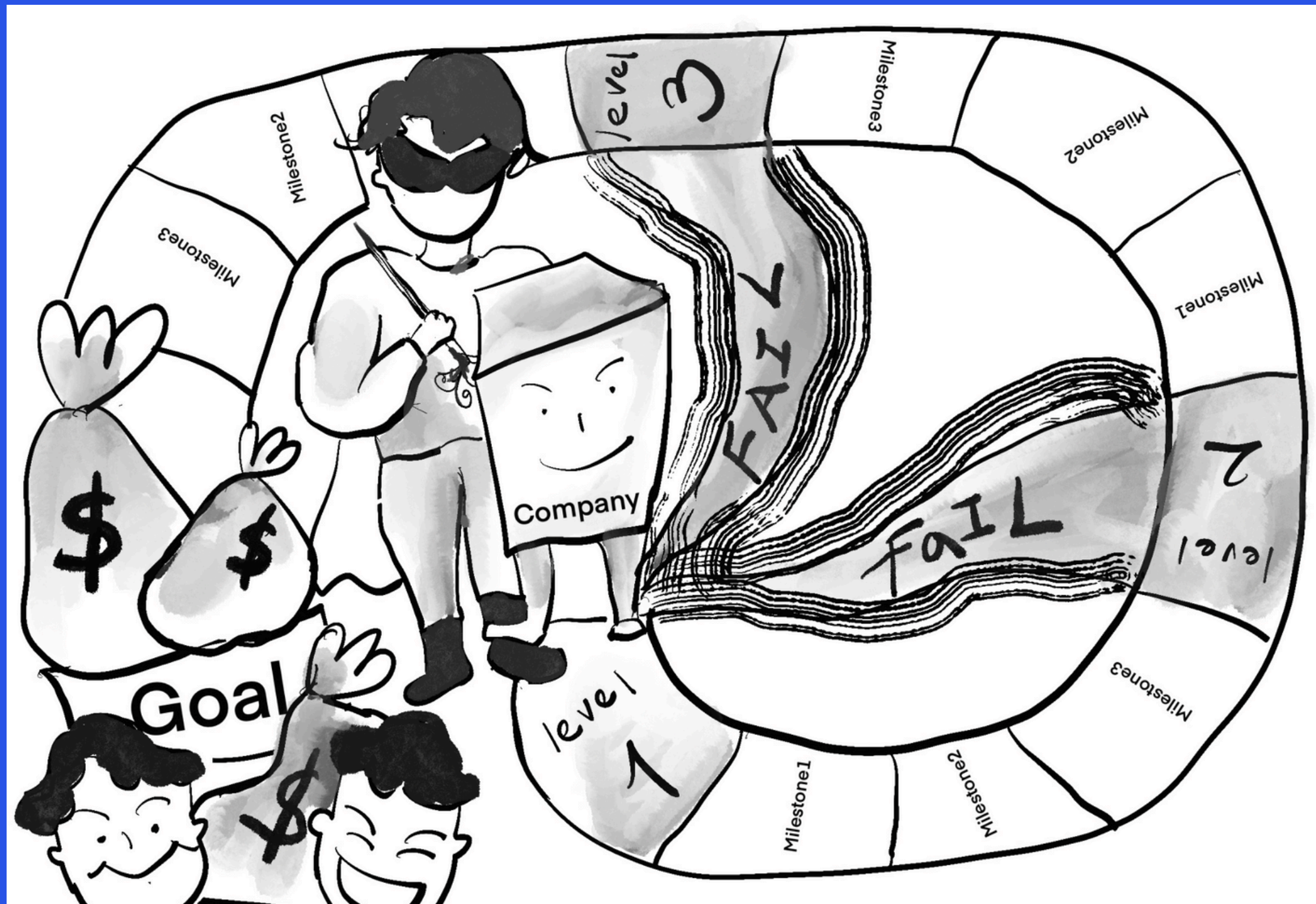
Tailored
Solutions

Additional Information on Our Main Areas



We offer a unique advantage through our clear focus on rollout and adaptation to our customers' specific requirements. Our strategy is centered around gaining market trust and achieving digital maturity together to successfully deliver digital solutions.

How is that possible?



JCIM helps with 20 years of experience in the most cost and time-efficient way to implement digital products profitably and to master the digital transformation successfully and, above all, scalably.

