



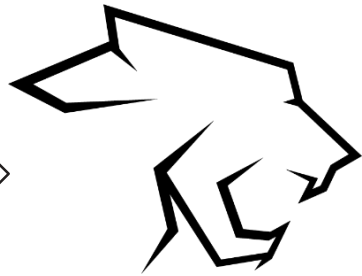
Rates & Services

SHOPIFY WEBISTE PACKAGES

A powerful results driven collective of designers, developer, and digital marketing experts you will love working with!

Hello there

We are Black
Panther Digital



REINVENTION



EXPANSION



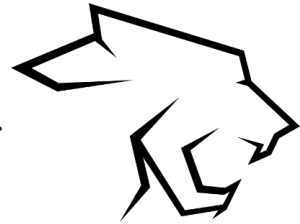
PERFORMANCE



BOTTOM LINE



We are Black
Panther Digital



For us, it's alchemy. Our work is creatively exceptional; our thinking sums up ingenuity, and as much as it sounds like magic, we've got the lowdown to a science!

WHO WE ARE

We are a digitally led group of freelance storytellers, inventors, and technologists who create avant-garde solutions and digital programs from the ground up. We build your brand story by bridging the gap between traditional media and the brave new world of digital.

By infusing creativity and technology, we help expand our clients' businesses. We are fanatical about our work and leverage technology to achieve your goals, not for the sake of technology.

Our Black Panther Digital's stack works with bleeding-edge new technologies based on many different languages. We leverage the mix of the ever-evolving world of technology, the latest tools, and leading industry best practices, leaving you to solely focus on what matters most: running a successful business.

Team of 5
freelancers

<http://www.blackpantherdigital.com/>



Shopify Website Packages

SERVICES & ESTIMATES

Black
Panther
digital 

SCOPE

Web Design &
Development

from R7,999pm Excl. Vat

Packages 



Basic Package: Starter Store

Price: R7,999 - R12,999

Custom Shopify theme selection and installation
Up to 10 product uploads
Basic navigation setup (Home, Shop, About Us, Contact)
Mobile responsiveness
Payment gateway integration (e.g., PayFast)
Basic SEO setup (meta tags, alt tags)
1 hour of training on managing the store
1 round of revisions

Shopify Website Packages

SERVICES & ESTIMATES

Black
Panther
digital 

SCOPE

Web Design &
Development

from **R12,999pm** Excl. Vat

Packages 



Standard Package: Professional Store
Price: R12,999 - R18,999

Custom Shopify theme selection and installation
Up to 20 product uploads
Advanced navigation setup (collections, tags, filters)
Mobile responsiveness with customizations
Payment gateway integration (e.g., PayFast, PayPal)
Basic SEO setup and product optimization
Social media integration (links, sharing buttons)
2 hours of training on managing the store
2 rounds of revisions

Shopify Website Packages

SERVICES & ESTIMATES

Black
Panther
digital 

SCOPE

Web Design &
Development

from **R22,999pm Excl. Vat**

Packages 



Premium Package: Advanced E-commerce Solution

Price: R22,999 - R30,999+

Custom Shopify theme design and installation

Unlimited product uploads with advanced options

Comprehensive navigation setup with mega menus

Mobile responsiveness with extensive customization

Payment gateway integration (multiple options)

Advanced SEO setup, including keyword research

Social media integration with customizations

Integration of additional apps and features

3 hours of training on managing the store

Priority support and maintenance for 3 months

4 rounds of revisions

ADHOC SERVICES

- Paid Advertising: Including Smart Display, Programmatic Advertising, and Mobile Marketing
- Digital Lead Generation, Native Campaigns, Content Syndication, and Affiliate & Influencer Marketing
- Multimedia Content Creation: Web Adverts, Kickstart Videos, Explainer Videos, and Photography
- Brand Activations and Events
- Mobile App Development for Android and iOS
- Traditional Advertising across Radio, TV, and Billboards
- Public Relations Services
- Executive Profiling and Reputation Management





THE GURU WITH THE SHADES

Philip Jo McDonald

Hi. My name is Philip Jo, founder of Tonik and Black Panther Digital. I am a top-performing designer, front-end developer, content creator, SEO, and PAID Ads specialist with a passion for digital marketing.

As a unicorn SEO optimizer, I use innovative strategies to create digital content that engages and resonates with your audience.

My skill set represents a unique approach to marketing that utilizes a range of digital channels to drive consumer engagement, develop your brand, and, most importantly, enhance your bottom line and ROI.

My work reflects my passion, creativity, and love for design, web development, and new media.

Whether it's your website, a new app, Google Ads, stellar SEO, or content that captivates, you can depend on me to execute and deliver impeccable work for your projects, always on time and within budget!

[Curriculum Vitae](#)



TESTIMONIAL

Jackie Aylett

Flexiroam Africa

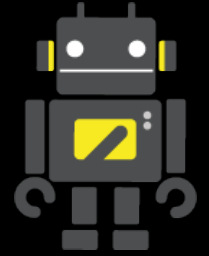


Collaborating with Black Panther Digital has proven to be an exceptional journey in the realms of digital marketing and website development. Philip Jo and his adept team exhibit an impressive blend of knowledge and skill, coupled with an unwavering attention to detail. Their full-service digital marketing proficiency is seamlessly delivered with a mix of intelligence, creativity, and undeniable value.

Demonstrating remarkable responsiveness, the team invested time in comprehending our company's mission and objectives, particularly in launching our globally successful brand in South Africa. Their approach is marked by highly personalized service, consistently keeping a vigilant eye on performance metrics and industry best practices.

Black Panther Digital has not only met but surpassed all our predetermined goals. We eagerly anticipate entering subsequent phases of collaboration with the agency to further enhance our ROI, brand positioning, and business development strategies.

Without hesitation, we recommend this outstanding team of diligent and top-notch professionals as invaluable partners in promoting our brand and advancing our online business development strategies.



Contact Details:

Our Address

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Telephone +27 69 935 2959

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philipjo@blackpantherdigital.com

This is our website

www.blackpantherdigital.com



LET'S START A
PROJECT!

WE'RE READY TO WORK FOR YOU