



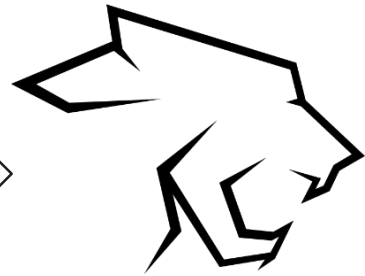
Rates & Services

SOCIAL MEDIA PACKAGES

A powerful results driven collective of designers, developer, and digital marketing experts you will love working with!

Hello there

We are Black
Panther Digital



REINVENTION



EXPANSION



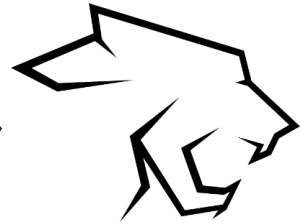
PERFORMANCE



BOTTOM LINE



We are Black
Panther Digital



For us, it's alchemy. Our work is creatively exceptional; our thinking sums up ingenuity, and as much as it sounds like magic, we've got the lowdown to a science!

WHO WE ARE

We are a digitally led group of freelance storytellers, inventors, and technologists who create avant-garde solutions and digital programs from the ground up. We build your brand story by bridging the gap between traditional media and the brave new world of digital.

By infusing creativity and technology, we help expand our clients' businesses. We are fanatical about our work and leverage technology to achieve your goals, not for the sake of technology.

Our Black Panther Digital's stack works with bleeding-edge new technologies based on many different languages. We leverage the mix of the ever-evolving world of technology, the latest tools, and leading industry best practices, leaving you to solely focus on what matters most: running a successful business.

Team of 5
freelancers

<http://www.blackpantherdigital.com/>



Black
Panther
digital

Social Media Packages

SERVICES & ESTIMATES

Black Panther
digital 

SCOPE

Web Design &
Development

from R3,999pm Excl. Vat

Packages 



Basic Skim Milk Package:

Price: R3,999 – R7,999

"Starter Boost"

- 3 Posts Per Week
- Design Assets: Basic graphics and imagery
- Copy: Engaging and concise captions
- Content Calendar: Monthly planning
- Platform Options: Choose up to 2 social media platforms

Social Media Packages

SERVICES & ESTIMATES

Black Panther
digital 

SCOPE

Web Design &
Development

from R7,999pm Excl. Vat

Packages 



Standard Low Fat Package:

Price: R7,999 – R9,999

"Business Accelerator"

- 6 Posts Per Week
- Design Assets: Enhanced graphics and imagery
- Copy: Compelling and tailored captions
- Content Calendar: Bi-weekly planning
- Hashtag Research: Optimization for increased visibility
- Basic Analytics Report: Monthly performance overview
- Platform Options: Choose up to 3 social media platforms

Social Media Packages

SERVICES & ESTIMATES

Black Panther
digital 

SCOPE

Web Design &
Development

from R9,999pm Excl. Vat

Packages 



Premium Full Cream Package

Price: 9,999 – R12,999+

Premium Package - "Market Dominator"

- 9 Posts Per Week
- Design Assets: Premium graphics and custom imagery
- Copy: Strategic and personalized captions
- Content Calendar: Weekly planning
- Hashtag Research: Advanced optimization for targeted reach
- Basic Analytics Report: Bi-weekly performance overview
- Social Media Ad Campaign: Boosted post or ad creation (ad spend not included)
- Platform Options: Presence on up to 4 social media platforms

ADHOC SERVICES

- Paid Advertising: Including Smart Display, Programmatic Advertising, and Mobile Marketing
- Digital Lead Generation, Native Campaigns, Content Syndication, and Affiliate & Influencer Marketing
- Multimedia Content Creation: Web Adverts, Kickstart Videos, Explainer Videos, and Photography
- Brand Activations and Events
- Mobile App Development for Android and iOS
- Traditional Advertising across Radio, TV, and Billboards
- Public Relations Services
- Executive Profiling and Reputation Management





THE GURU WITH THE SHADES

Philip Jo McDonald

Hi. My name is Philip Jo, founder of Tonik and Black Panther Digital. I am a top-performing designer, front-end developer, content creator, SEO, and PAID Ads specialist with a passion for digital marketing.

As a unicorn SEO optimizer, I use innovative strategies to create digital content that engages and resonates with your audience.

My skill set represents a unique approach to marketing that utilizes a range of digital channels to drive consumer engagement, develop your brand, and, most importantly, enhance your bottom line and ROI.

My work reflects my passion, creativity, and love for design, web development, and new media.

Whether it's your website, a new app, Google Ads, stellar SEO, or content that captivates, you can depend on me to execute and deliver impeccable work for your projects, always on time and within budget!

[Curriculum Vitae](#)



TESTIMONIAL

Jackie Aylett

Flexiroam Africa

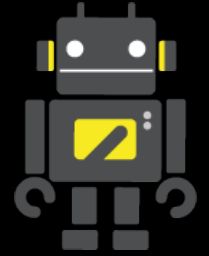


Collaborating with Black Panther Digital has proven to be an exceptional journey in the realms of digital marketing and website development. Philip Jo and his adept team exhibit an impressive blend of knowledge and skill, coupled with an unwavering attention to detail. Their full-service digital marketing proficiency is seamlessly delivered with a mix of intelligence, creativity, and undeniable value.

Demonstrating remarkable responsiveness, the team invested time in comprehending our company's mission and objectives, particularly in launching our globally successful brand in South Africa. Their approach is marked by highly personalized service, consistently keeping a vigilant eye on performance metrics and industry best practices.

Black Panther Digital has not only met but surpassed all our predetermined goals. We eagerly anticipate entering subsequent phases of collaboration with the agency to further enhance our ROI, brand positioning, and business development strategies.

Without hesitation, we recommend this outstanding team of diligent and top-notch professionals as invaluable partners in promoting our brand and advancing our online business development strategies.



Contact Details:

Our Address

Central Park, 39 1st Ave, Illovo, Johannesburg, 2000

Call us!

WhatsApp +27 60 500 5995

Telephone +27 69 935 2959

This is our e-mail

philipjo@blackpantherdigital.com

This is our website

www.blackpantherdigital.com



LET'S START A
PROJECT!

WE'RE READY TO WORK FOR YOU