



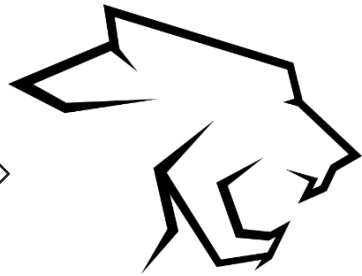
Rates & Services

WORDPRESS
WEBSITE PACKAGES

A powerful results driven collective of designers, developer, and digital marketing experts you will love working with!

Hello there

We are Black
Panther Digital



REINVENTION



EXPANSION



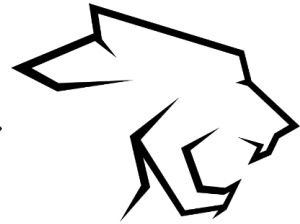
PERFORMANCE



BOTTOM LINE



We are Black
Panther Digital



For us, it's alchemy. Our work is creatively exceptional; our thinking sums up ingenuity, and as much as it sounds like magic, we've got the lowdown to a science!

WHO WE ARE

We are a digitally led group of freelance storytellers, inventors, and technologists who create avant-garde solutions and digital programs from the ground up. We build your brand story by bridging the gap between traditional media and the brave new world of digital.

By infusing creativity and technology, we help expand our clients' businesses. We are fanatical about our work and leverage technology to achieve your goals, not for the sake of technology.

Our Black Panther Digital's stack works with bleeding-edge new technologies based on many different languages. We leverage the mix of the ever-evolving world of technology, the latest tools, and leading industry best practices, leaving you to solely focus on what matters most: running a successful business.

Team of 5
freelancers

<http://www.blackpantherdigital.com/>



Black
Panther
digital

WordPress Website Packages

SERVICES & ESTIMATES



SCOPE

Web Design &
Development

from R7,999pm Excl. Vat

Packages 



Basic Skim Milk Package:

Price: R7,999 - R12,999

1. Design and Development:

Custom WordPress theme with a simple, clean design.

Up to 5 pages (e.g., Home, About Us, Services, Contact).

Mobile-responsive layout.

2. Logo Design:

Basic logo design with 2 initial concepts and 1 revision.

3. Hosting:

Shared hosting with reliable server resources.

1-year domain registration included.

4. Maintenance:

WordPress core updates.

Theme and plugin updates.

Monthly site health check.

WordPress Website Packages

SERVICES & ESTIMATES



SCOPE

Web Design &
Development

from R12,999pm Excl. Vat

Packages 



Standard Low Fat Package:

Price: R12,999 - R18,999

1. Design and Development:

Custom WordPress theme with advanced features.

Up to 10 pages with dynamic content.

E-commerce integration (e.g., WooCommerce).

2. Logo Design:

Professional logo design with 3 initial concepts and 2 revisions.

3. Hosting:

Managed WordPress hosting with dedicated resources.

1-year domain registration included.

4. Maintenance:

WordPress core updates.

Theme and plugin updates.

Bi-weekly site health check.

WordPress Website Packages

SERVICES & ESTIMATES



SCOPE

Web Design &
Development

from R22,999 pm Excl. Vat

Packages 



Premium Full Cream Package: E-commerce solution

Price: R22,999 - R32,999+

1. Design and Development:

Premium, fully customized WordPress theme.

Unlimited pages and content types. Advanced functionality and integrations, including e-commerce features.

2. Logo Design:

Premium logo design with 4 initial concepts and unlimited revisions.

3. Hosting:

High-performance cloud hosting with scalable resources.

1-year domain registration included.

4. E-commerce Features:

Integration of a robust e-commerce platform (e.g., WooCommerce).

Product catalog setup with categories and tags.

Secure payment gateway integration.

Shopping cart and checkout functionality.

5. Maintenance:

WordPress core updates.

Theme and plugin updates.

Weekly site health check and performance optimization.

6. Bonus:

Priority support with a dedicated account manager.

ADHOC SERVICES

- Paid Advertising: Including Smart Display, Programmatic Advertising, and Mobile Marketing
- Digital Lead Generation, Native Campaigns, Content Syndication, and Affiliate & Influencer Marketing
- Multimedia Content Creation: Web Adverts, Kickstart Videos, Explainer Videos, and Photography
- Brand Activations and Events
- Mobile App Development for Android and iOS
- Traditional Advertising across Radio, TV, and Billboards
- Public Relations Services
- Executive Profiling and Reputation Management





THE GURU WITH THE SHADES

Philip Jo McDonald

Hi. My name is Philip Jo, founder of Tonik and Black Panther Digital. I am a top-performing designer, front-end developer, content creator, SEO, and PAID Ads specialist with a passion for digital marketing.

As a unicorn SEO optimizer, I use innovative strategies to create digital content that engages and resonates with your audience.

My skill set represents a unique approach to marketing that utilizes a range of digital channels to drive consumer engagement, develop your brand, and, most importantly, enhance your bottom line and ROI.

My work reflects my passion, creativity, and love for design, web development, and new media.

Whether it's your website, a new app, Google Ads, stellar SEO, or content that captivates, you can depend on me to execute and deliver impeccable work for your projects, always on time and within budget!

[Curriculum Vitae](#)



TESTIMONIAL

Jackie Aylett

Flexiroam Africa

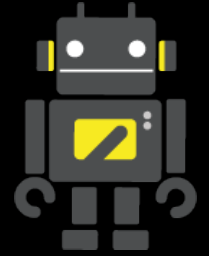


Collaborating with Black Panther Digital has proven to be an exceptional journey in the realms of digital marketing and website development. Philip Jo and his adept team exhibit an impressive blend of knowledge and skill, coupled with an unwavering attention to detail. Their full-service digital marketing proficiency is seamlessly delivered with a mix of intelligence, creativity, and undeniable value.

Demonstrating remarkable responsiveness, the team invested time in comprehending our company's mission and objectives, particularly in launching our globally successful brand in South Africa. Their approach is marked by highly personalized service, consistently keeping a vigilant eye on performance metrics and industry best practices.

Black Panther Digital has not only met but surpassed all our predetermined goals. We eagerly anticipate entering subsequent phases of collaboration with the agency to further enhance our ROI, brand positioning, and business development strategies.

Without hesitation, we recommend this outstanding team of diligent and top-notch professionals as invaluable partners in promoting our brand and advancing our online business development strategies.



Contact Details:

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philipjo@blackpantherdigital.com

This is our website

www.blackpantherdigital.com



LET'S START A
PROJECT!

WE'RE READY TO WORK FOR YOU